Think ... Investigate ... Write ... Capture ... Publish ... Convey...

Young Reporters for the environment
How do we share news?
Formats used for sharing news?

Articles, Photos and Videos
What is a Reporter?

A reporter is a person who collects, writes, photographs, processes, edits or comments on news or other topical information to the public.

What is investigative journalism?

A form of journalism in which reporters deeply investigate through research and planning a single topic of interest.
Young Reporters for the Environment (YRE)

Aims to empower young people to take a stand on local sustainable development issues they feel strongly about.

Provide a platform to articulate these issues through the media of writing, photography or video.
The 4 pillars of YRE

- Investigate
- Disseminate
- Report
- Research solutions
STATS AND FIGURES 2021

YRE gives young people aged 11-25 a platform to research environmental issues and promote solutions through investigative reporting, photography, and video journalism.
Operated by Foundation for Environmental Education

44 countries run the YRE programme
5.5 million people reached

454,724 students involved
15,803 teachers involved

YRE Competition 2021

11,327 photos submitted nationally
1,416 videos submitted nationally
6,640 articles submitted nationally

4,292 registered schools involved

International Awards
Types of Projects

*The article* must not be longer than 1000 words and should include a title. 3 photos, graphs or drawings may be added to support the article.

*The photo (or a series of 3-5 photos)* should be of good quality. A short text (50 words max.) can be used to explain the link between the photo and sustainable development.

*The video clip* should not be longer than 3 mins, and feature a local investigation / campaign.
The End of the World *(Title max 140 characters)*

The disappearance of Biogradsko Lake

Biogradsko Lake, which is the heart of the Biogradska gora National Park (on the Tentative List of the UNESCO World Network of Biosphere Reserves), is one step closer to drying up. Like most glacial lakes, it is doomed to disappear slowly. The upper part of the lake often dries up completely, and the water level is very low. The reasons for the disappearance are various - glaciation, the appearance of abysses... In the place of perfect beauty, not so beautiful images of the "end of the world" appear. With the disappearance of the lake, its living world and the heart of one of the last three large virgin rain forests in Europe will disappear *(description average 100 words)*
nature is our home not our bin
1. Is your photo in JPG or PNG format?
2. Does it have a title?
3. Does it have a description of 120 words OR a description of 100 words with a caption of 20 words? (Make sure you don't have too much text!)
4. Does your description explain the environmental connection of your photo?
5. Is it a good quality and artistic photo? (Make sure you've cropped it, straightened it and made any other SMALL changes so that it looks the best!)
6. Is your photography a truthful representation of reality? (Remember you shouldn't manipulate or change the subject or scene.)
7. If you used any facts or statistics in your description, did you cite your sources in a 'References' list?
8. Does your photo address the historical, economic, social, and/or political implications of your topic through an environmental lens?
9. Does your photo show a link between local and global issues or events?
10. If your photo shows an environmental problem, do you share realistic solutions for it in your description?
11. Did you take your photo in a creative way that offers a new perspective on a certain topic?
12. Did you do any research or leave your school to take the photo?
13. Did you share your photo:
   a) Through your own social media channels?
   b) At your school?
   c) With your National Operator?
   d) With your local or national newspapers, radio stations or TV channels?
14. If you shared your photo, do you have evidence of this to give to your National Operator?
Our World is slipping down the Drain
(Title 140 characters max)

The life of our planet is slowly draining away. Light needs to be shed on this dark hole that is gradually devouring our world. The apathy and neglect towards our planet is speeding up the process of degradation in our environment. Reduced biodiversity presents a direct threat towards millions of people and the health of our ecosystems. Alarmingly, pollution has also become a contributing factor towards ecosystem endangerment and global warming. With the world crippling beneath our feet, action needs to be taken in order to achieve a beautiful and healthy planet. (Optional description)
1. Is your photo in JPG or PNG format?
2. Does it have a title?
3. If you have a description (not required, completely optional), does your description explain the environmental connection of your photo?
4. Is it a good quality and artistic photo?
5. If you edited or photoshopped your photo, is the reality of the subject still the same? (Don’t do too much photoshopping!)
6. If you used any facts or statistics in your description, did you cite your sources in a ‘References’ list?
7. Does your photo address the historical, economic, social, and/or political implications of your topic through an environmental lens?
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Five alternative solution models (Title max 140 characters)

In Turkey, for the last 20 years, the new rurals/new pioneers who started back-to-the-land movement have applied alternative models against ecological apocalypse. New rurals are certain that by 2030, the world will struggle with the problems of drought, famine, climate crisis, immigration, diseases and invite everyone to be eco-conscious! (Introduction max 50 words)

Dry agriculture raises aromatic plants, runs the projects of anti-cancer, education on ecological living, wildlife rehabilitation etc. (short description of each photo)

She increases the amount of the organic substance in the soil by rainwater harvesting, using animal manure

1200 types of local seeds including 92 tomatoes (some older than 100 years) are grown.

Savory Institute heals the soil with holistic management and regenerative agriculture.

In Zavot Cheese Museum more than thirty local cheese types, that are made from pasture animals, are preserved.
Let's not throw them away!

Let's make them smooth!

Let's make them colourful!

We have a bench!
Buy directly from the farmer... from the tree to your doorstep!

When you buy local and seasonal food, you will be supporting sustainable agriculture, supporting local business and producing less waste. Materials like plastic are only used for a matter of minutes but remain with us for centuries.
<table>
<thead>
<tr>
<th>Criteria for photo story</th>
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<tbody>
<tr>
<td>1. Have you selected 3-5 photos in .JPG or .PNG format?</td>
</tr>
<tr>
<td>2. Do you have a title?</td>
</tr>
<tr>
<td>3. Do you have a description of 100 words? Does each photo have a caption of 20 words?</td>
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<td>4. Does your description explain the environmental connection of your photo?</td>
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Tips for taking a good photo
Preparation

• Get to know your camera well!
• Pick a topic or a theme and start thinking about a variety of ways to capture it.
Taking a good snapshot...

Keep the camera steady; if possible get a tripod

Or

Rest your elbows on something stable or hold them tight to your body to stay still
Use different angles and perspectives…
Choose your background well

Does anything in the background stand out?
Attract attention from the subject?

Troubled waters
Picture Composition: Use the Rule of thirds
Picture Composition:

Make use of leading lines...
What do we breathe?
• Perfect campaign photo! Good photo quality and impactful image. Fish has obviously been manipulated to drive the message, but it is really well done. The message is great even if it is a very dramatic picture of a fish in a bottle, it demonstrates the dangers of plastic in our oceans. Interesting photo. At the beginning, we couldn’t tell if it was a found piece (how!?) or if the student inserted the fish. Then we noticed the cut! Anyway, it is visually powerful. Clever--message in a bottle takes on a new twist!

• As a staged photograph, however, we wish the horizon had been levelled and that the caption/slogan was a little punchier. Good job!
Experiment with frames and different angles
Be creative

- Take pictures from unusual positions and angles.
- Think of original ways of picturing your theme.
- Always be on the lookout – you never know what you could come across.
Environmental journalists wanted!

Do you have what it takes?